



International Federation of Landscape Architects
Fédération Internationale des Architectes Paysagistes

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THE CHANGING OF THE GUARD

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IFLA News No. 90: Dealing with Disaster (October 2010)
IFLA News No. 91: Protected Areas (December 2010)
Potential contributors please contact shirahcahill@yahoo.com
Deadline for articles (500-1000 words plus illustrations) last day of the preceding month

The Changing of the Guard

From the President



Another two year period of IFLA has successfully come to an end in Suzhou. Diane Menzies has marked IFLA's history with her engage-

ment and focus. The EXCO, made up of hard working and engaged people has left us a solid foundation and a clear vision to continue the promotion of our beloved profession in all countries as well as the strength to face current challenges, resulting from climate change and the present economic climate in accord with our social responsibility.

I consider myself very lucky to be on the same team with enthusiastic and wonderful people, who are also good friends and who of course, possess a profound knowledge of our profession.

Our vice-presidents, Nigel, Alan and Carlos, will undoubtedly lead the regions to accomplish important tasks. Many upcoming events are already organized and will take place in the near future, for example the Regional Conferences and the Education Symposia.

There are tasks that must be further developed and brought to a second stage. Most notable are our commitments with partners, such as UNESCO, ICOMOS, IUCN, UN-Habitat, UIA, ISOCARP, WFO, and others. We have signed formal agreements with them, but we have still to develop concrete projects.

One of these projects is the World Landscape Convention in collaboration with UNESCO. As

decided by the World Council in Suzhou, IFLA will pursue this project as a main priority in the following years. Kathryn Moore and Martha Fajardo are already actively working on this task. Their efforts will certainly produce remarkable results for IFLA and for our profession.

While it is important to work at a global scale, it is imperative to work with our partners at all levels to generate new initiatives. Associations should feel encouraged to contact their national representatives and implement local projects. The idea is to work from the bottom to the top. For example, the advancement of both the National and Regional Landscape Charters will make the realization of a World Landscape Convention much more attainable.

As you may have noticed, communication is the central strategy being utilized to efficiently accomplish our tasks. Paula Villagra, from ICHAP, is developing ideas to optimize our web page, which is our foremost communication tool. Additionally, we have a communication network, which can be expanded with the support of all of you. It is important to distribute our Newsletter and information on IFLA events to other professionals linked with landscape, such as urban planners, architects, engineers, etc. as well as to national, state and local governments. As landscape architects you all have essential contacts. It is important to use these contacts to spread our message and to foster an increased sensibility towards the landscape.

Our Education Committee and its regional sub-committees are organizing symposia, updating data bases and working diligently to facilitate and optimize educational opportunities on a global scale. The Africa Committee, lead by James Taylor, is hard-working and the results of their work will be evident shortly.

With the valuable help of David Gibbs, our young professionals advocate, we will develop strategies to invite more young landscape architects to be involved in IFLA and its member associations.

IFLA is all of us, it is every association and delegate, but it should also be every single member of the National Associations. Together we will decide which road to take in the next 2 years. While some paths have already been defined and it is our responsibility to complete the tasks that have been established as priorities, other goals and objectives will be determined along the way.

I strongly encourage the Associations to propose new projects for IFLA, to get involved and to incorporate our partners. An excellent example of such a project is the *Climate Adaptation Tools for Sustainable Settlement-Project (CATSS)* developed by AILA (Australian Institute of Landscape Architecture) and supported by IFLA. More information available on their web page <http://www.aila.org.au/catss/>.

Environmental and social needs often determine our agenda and politic. Our work is both global and local, but in my opinion, working on the global agenda often produces slow reactions and results. Conversely, being proactive at a local level can achieve fast results and demonstrate the true potential of landscape architecture.

Let's work together at all levels to accomplish the goals set out in our constitution. We are all indispensable figures in the IFLA network!!!!

With a big hug!!!!

Desiree Martínez



47th IFLA World Congress Memorial Wall
Opening Ceremony

A Vision for IFLA Asia Pacific Region

Alan Titchener
IFLA Vice President, Asia Pacific Region

The Asia Pacific Region of IFLA stretches from Iran in the northwest and Japan in the northeast to New Zealand in the southeast. The region includes the world's two most populous nations, China and India, as well as some of IFLA's smallest. Many of the world's oldest civilizations have their birthplace in the Asia Pacific. Additionally, the most rapid transformation from largely agricultural/rural to predominantly industrial/urban societies the world has ever seen has taken place, and is still taking place in this region.

In a region of such contrasts what sort of vision is appropriate or desirable?

To me, safeguarding and preserving the richness and diversity of the region's cultures is paramount. Fundamentally, the cultures of the Asia Pacific have an inherent respect for Nature. The consequences of putting to one side the values that underpin culture in order to accommodate industrialization and urbanization are only beginning to be realized.

What fascinates and excites me most about the Asia Pacific is the endless variety in which nature and culture are integrated in this region. Even on an island the size of Bali, in Indonesia, the elements used in the design of the architecture and landscape differ according to the climate and the raw materials available. For me, the most satisfying landscapes are those that achieve a sense of fit between built forms and nature. It seems to me that in our current age of urbanization, human beings have become worse at achieving this rather than better. I think the secret to improvement lies in our cultures, which developed over centuries, millennia even, in response to the surrounding landscape. Enter the landscape architect whose

perspective is broad enough to incorporate ecological and aesthetic considerations alongside those of economics and function.



Kyoto State Guesthouse,
by Mitani Landscape Studio

So what does this mean for the Asia Pacific? We need to explore and recognize the essence of our respective cultures and find new ways of expressing them in the world we live in. Identifying, protecting and, where appropriate, restoring and rejuvenating our cultural landscapes is an essential part of this. The Asia Pacific is richly endowed with cultural landscapes of breathtaking beauty and profound sacredness. Landscape architects need to be at the forefront of these processes, working alongside historians and archaeologists to ensure that the past is recognized, valued and respected.

The lessons learned from these places also need to be applied to the ordinary places that we frequent. There is, of course, no one right way of treating landscape. Some landscapes are best kept simple and functional. Yet we know that some of our most productive landscapes are those in which the patterns, elements and processes of nature are an integral part. There is always a tipping point beyond which it is destructive and counter-productive to proceed. And we need to be always looking for new ways to express old ideals that are appropriate to contemporary times and design requirements.

WHAT CAN IFLA DO TO HELP?

In my mind, the answer largely comes back to education. It is of paramount importance to promote the sharing of knowledge and understanding. Equally significant is the encouragement of new insights regarding wise and effective resource use and management that is appropriate for particular places and the needs of those who live there, and finally, helping to establish opportunities for those with the knowledge and skills to apply new tactics.

There is a proverb in Maori, the indigenous people of Aotearoa / New Zealand which goes: "Ko te manu e kai ana i te miro, no-na te ngahere. Engari, ko te manu e kai ana i te matauranga, no-na te ao." ***The bird that consumes the miro berry, the forest is its domain. The bird that consumes knowledge, the world is its domain.*** So the principles and enduring truths of landscape architecture have universal application, and one of the fundamental principles is that gaining an understanding of the natural and cultural processes that help create what is special about a place is the first step.

By providing support for its member associations and encouraging consistently high quality landscape educational programs throughout the region IFLA can help the bird to adopt the world as its domain. Supporting the establishment and maintenance of proper landscape course accreditation processes among the member associations is an important tool to assist with this.



Kumutoto, by Isthmus

Knowledge does not end with training. Creating career paths and work opportunities, and encouraging the development and administration of appropriate Continuing Professional Development programs are vital as well. Mentoring programs and opportunities for graduates to develop their skills with some oversight from those who have been there already are crucial for the passing on of knowledge and avoiding costly mistakes – both to our clients and to the landscape. Our IFLA APR Landscape Awards program is one way of encouraging excellence in landscape design, planning and management and of sharing ideas and experience in the work that we do. There is a vital role for our more established associations to play in lending a hand to those still in an establishment phase.

Which brings me to the next part of this vision for the Asia Pacific Region. This is of a professional group that acts as collectively as a family in which every member has a valuable role to play – whether that be nurturing, sharing ideas and experience or bringing new enthusiasm and ways of looking at the world to the table. For the Asia Pacific this is an instinctive way of doing things. There is an in-built acceptance of, and adherence to a consensus style of decision-making and a willingness to be inclusive rather than exclusive in achieving desired ends. This is hugely beneficial at the regional committee level.

Being a part of a region that is exploding in terms of growth and opportunity is also invigorating. The quantum leap that China and Korea, for example, have undergone in recent years is creating terrific opportunities for our profession in helping to guide these processes. The challenge is to ensure that resources are spent wisely and effectively, and that the environment and the cultures that provide the yardsticks for measuring the impacts of progress are not swept away in the process of achieving that progress!

There are still many parts of our region which do not enjoy the benefit of an established landscape architectural profession, or even a fledgling one. IFLA has an important role to play in promoting

the profession and what it has to offer in these areas – places like Vietnam, Myanmar, Laos, Cambodia, Pakistan, Bangladesh, Nepal, Bhutan and some of the smaller island states of the Pacific.

So to conclude, my vision for the Asia Pacific Region is of a region which:

- recognizes and protects its richness and diversity, particularly its many cultures and landscapes;
- encourages and supports the development and maintenance of strong landscape educational structures; and
- above all, acts as a family, assisting those with needs and sharing resources for the good of the landscape and the profession.



Shanghai World Expo 2010

A New Dawn

Carlos Jankilevich
IFLA Americas Region – Vice-president

As an organization, IFLA is going through a time of significant change. An increasing recognition of the importance of an interdisciplinary vision that will work holistically for the territory and its environment has resulted in a greater number of professionals, bureaus and organizations devoted to landscape architecture. As a result, diversity within our field of expertise has also expanded. Thus, a strong, dynamic involvement among IFLA member countries has emerged, followed by the growing interest of non-members to become affiliates.

VISION, TASKS AND THE AMERICAS REGION MAIN LINES OF ACTION

The Americas region, who is heavily involved in this process, faces these challenges while taking into consideration the present times and the possibilities that a new board opens. A change of guard in leadership positions, nonetheless, is always nurtured by the achievements of its predecessors and the trace left by their footprint. Their legacy as a team represents hope on the horizon for generations past and future.

In this context, we outline a set of objectives that adopt the following fundamental axis:

ORGANIZATION AND EXECUTION OF SPECIFIC PROJECTS

It is within our interests to lay the foundations for our institution and to carry out the executive tasks in our region by 1. focusing on well-defined projects and 2. incorporating youth. The latter incorporates the objective of providing a fresh mind-set that will allow young people to develop as individuals. To achieve this, we are distancing ourselves from bureaucracy while promoting participation and financial independence. We have the noble purpose of developing new procedural models that will safeguard our quality of life, the landscape and our identity.

In this regard, our strategic goal is to accomplish, through dialog and persuasion, the consolidation of at least one project per country within a year's time. We plan to achieve this using the workshops held during the Regional Council and the congress in Chile as a foundation. If possible, we also plan to generate one project for each subject addressed in the workshops.

CONSOLIDATION AND EXPANSION OF OUR PRESENT STRUCTURE BASED ON CHANGE

It is essential that we preserve our existing capacity to: 1. Organize and promote regional and international events. 2. Stimulate promotion through publication, exhibition and other media. It is due to these achievements that IFLA is recognized as the leading professional forum in our field on a global

scale. Without a doubt, the continued success of these initiatives depends on our internal coordination. The Americas region has come a long way in its promotion of education and cultural landscapes. We have delegates and committees for each country and for each group of countries. Nonetheless, it is essential to develop a similar capacity with regards to; natural resources, protected areas and climate change. It is equally important to encourage the necessary changes that will allow us to investigate, experiment, and seek innovative alternatives that will make the commitment of landscape architects to society plausible through the creation of a "New Deal". This "New Deal," pertains to an individual ethical commitment and will be expressed by landscape architects collectively through the National Landscape Charters as well as the Regional Landscape Conventions which will forge the way to the Global Convention that we are promoting in collaboration with UNESCO.

Regarding these issues, our strategic objectives for the Americas Region are oriented towards continued project development and the expansion of our network, both at an organizational as well as at an operational scale. This includes sixteen national and one multinational association, the Association for Central-America and the Caribbean (APAC for its Spanish initials). If we compare this figure to the twenty-three nations that occupy the American continent it is apparent that Greenland, Surinam and Guyana are the only countries without representation.

STIMULATING COMMUNICATION DYNAMICS AND PARTICIPATIVE DEMOCRACY

We live in a world where day to day computer networks are increasingly becoming our primary form of communication. Virtual meetings however, will never be a substitute for the human interaction of conferences, symposiums and workshops held in order to understand need, generate dialogue, encourage debate and provide suitable learning conditions. These new technologies nevertheless offer a more accessible, efficient and economic meeting space. The Regional EXCO can now assemble with the National Associations Board of Directors indi-

vidually, in groups or in its entirety through “small regional councils”. This is in no way a substitute for traditional meetings but acts to complement and enhance inter-institutional communication, the exchange of ideas and the formalization of agreements.

Committee coordinators have the liberty to meet virtually, regularly or periodically, to address urgent issues or simply review progress. Linking up in cyberspace also avoids costs such as airline tickets, local transportation and lodging. Affiliated groups can interact nationally, regionally or globally. By complementing, rather than replacing traditional media such as exhibitions or book readings, the cyber alternative greatly enhances global reach and coverage potential. “Blogs,” furthermore, facilitate accessibility and encourage exchange.

With regards to these issues, our strategic purposes are aimed towards holding at least one meeting per month with each of the regional board members. Likewise, we intend to make a regular habit of consultation, follow-up and monitoring for the arrangement of agreements, event coordination and planning of gatherings through “Virtual Conferences.”

FROM THEORY TO PRACTICE

In this context, we have begun our journey down the new pathways of regional modality. The preparation for the Regional Council in Santiago was assembled by means of virtual conferences with the National Boards. Workshops for the Chile 2010 schedule were developed jointly between prospective participants and organizers through virtual meetings.

A dialogue concerning our regional structure has also been initiated with regards to the incorporation of Greenland, Guyana and Surinam. APAC strengthens ties with insular nations who are not yet member-countries and works towards their inclusion.

As far as the creation of new projects, we wanted to serve as a role-model. To achieve this goal we have begun with two important regional initiatives:

The Cultural Landscape Diffusion and Recovery Project for the Caribbean and the Landscape Atlas for Latin America.

In the spirit of the new dawn, we extend our hands to old and new friends and to colleagues in order to begin our journey on the road towards participation, democracy and change in this new era in the life of our institution.

San Jose, July 2010.

ESTABLISHING AN IFLA AFRICAN REGION

A Progress Report

James Taylor
Chair Africa Committee

IFLA has the goal of establishing a new Region for Africa by 2012. As part of a 5 year plan, the Africa Committee organized the IFLA Africa Forum which was held January 22, 2008. The purpose of the one day event was to 1. bring together African leaders in practice and education, 2. provide background on the current state of practice in Africa, 3. identify key issues, 4. develop a basis for forming a more detailed strategy of support and 5. move forward with a framework for a new region within IFLA.

A first step was to expand membership in the Africa Committee which now includes David Gibbs (South Africa), Abigail Khonje (Malawi), Robert Kariuki (Kenya), Niyi Kehinde (Nigeria), Dr. Jala Makhoumi (North Africa and the Middle East), Hitesh Mehta (USA and Kenya), Benard Ojwang (student from Kenya), Ingrid Duchhart, EFLA & the European Region), Martha Fajardo (IFLA Past President) and James Taylor Chair. Drawing from the Africa Forum Report, five areas of support include: Recognition, Education, Professional Development, Communications and External Support.

MILESTONES:

1. **Africa web-page:** Our plan is to complete the regional web-page for Africa to improve aware-

ness and facilitate communication. Gavin Brand of South Africa will provide leadership on this project. Ariya Aruninta, delegate from Thailand, has volunteered to provide advice. Members of the Africa Committee will provide content and advice.

2. IFLA Promotional Piece: It is proposed that IFLA develop a promotional brochure to be used by the emerging African associations to establish themselves with decision-makers and to promote the profession. It would be anticipated that the publication be geared towards African needs and examples. This work is in progress under the leadership of committee member Hitesh Mehta with input from the Committee.

3. Organizational Assistance: There is potential for a new association to be formed in Uganda. Malawi requires ongoing support as they have only two members. It is proposed that the IFLA Secretariat and Membership Committee make contact and provide assistance as required (carried over from 2009).

4. Partnering: A partnership arrangement that twins a developing nation association with a developing country has been initiated (Bermuda and Malawi). Opportunities will also be explored through our membership in UN-Habitat, our MOU with WFEQ related to UNSCD, and other agencies. This opportunity should be formalized and expanded by the IFLA Secretariat and Executive Committee.

5. Publications: Provide publications for African university libraries with need: Bunda College in Malawi has an identified immediate need. The University of Guelph (Canada) has collected and sent books. Other needs may arise.

6. IFLA Africa Education Symposium: There would be a benefit to bring together African educators to establish means for cooperation, consider standards and other common issues. Educators at the six African universities visited have indicated support and Jomo Kenyatta University in Kenya

has agreed to host the symposium that will be held in October, 2011.

7. North Africa: IFLA has not made on-the-ground contact with local landscape architects in Northern Africa in a strategic way as of yet. However, Committee member Jala Makhzoumi is organizing a conference for October 21-22, 2010 that will focus on landscape architecture in the region and that might provide an opportunity to further develop the profession in Northern Africa and in the Middle East. Active contacts have been made in Algeria, Morocco and Egypt.

The Global Landscape Convention

IFLA/UNESCO July 2010

Kathryn Moore
Coordinator, Global Convention Working Group

Since 2006 IFLA has been promoting the idea of a global landscape charter. In 2010 the World Council in Suzhou, China unanimously agreed to call upon the United Nations Educational, Scientific and Cultural Organization's (UNESCO) Director General to review the feasibility of a new standard setting instrument, a "world landscape convention". As a first stage, UNESCO is undertaking a feasibility study to explain the need for a new normative tool in this area. The study, to be completed by January 2011 at the latest, will be presented to the Executive Board in April 2011. The board will then examine it and recommend (or not) the General Conference to ask the Director-General to prepare a text.

There are precedents to build upon. One of the most notable examples is the European Landscape Convention which was signed by 38 of the 47 possible countries in the European Council. It is hugely significant because it encourages a more holistic view of the landscape. This is its great strength. It is not simply about landscape as bio-diversity or ecology. It's not only concerned with the coun-

tryside, the special, beautiful places, remote or unspoilt areas or the remarkable heritage we have. It addresses the whole package, including the urban and suburban, the cities and the towns, the ugly, nondescript and derelict areas in urgent need of regeneration. It is not just about asking governments to consider the landscape or to take it into account. The ELC gives the landscape its proper status, not as the bits left in between the buildings, developments, highways and town centers, or as a vague blanket cover that will look after itself, but as the context upon and within which these dynamic processes take place. The landscape, with all of its potential, can be regarded as the base layer, against which decisions about all future development need to be made. This is a fundamental shift. It is an approach that makes the ELC potentially one of the most important offices to champion the landscape in Europe.

Another precedent is the Colombian Landscape Charter, drawn up by the Society of Landscape Architects (SAP). It is a declaration of fundamental ethical principles to promote the recognition, evaluation, protection, planning and management of Colombian landscapes. The charter proposes the adoption of guidelines, conventions, laws and agreements which recognize the diversity and value of the myriad Colombian landscapes, as well as principles and processes relevant to safeguarding landscape resources. It is an exemplar that is likely to be widely adopted throughout Latin America.

IFLA set up a task force in Suzhou to support the UNESCO proposal. It will encourage similar, wide reaching and inclusive approaches towards the drawing up of a global landscape convention and ensure the creation, protection and long-term management of memorable, equitable and sustainable landscapes. An international group of experts are contributing to the work of the task force. If you can contribute to the argument as to why it is necessary to develop a global landscape convention or if you know of any other examples of local, regional or national landscape conventions; if you can present ways of working that are being proposed or provide examples where similar holistic

approaches have been implemented and assessed, please let us know the details and forward any appropriate documentation. The first draft of our report needs to be ready by the beginning of September 2010, so please contact Kathryn Moore or Christine Bavassa as soon as possible with the details.

For information on the European Landscape Convention, please see:

http://www.coe.int/t/dg4/cultureheritage/heritage/landscape/default_en.asp

For information about the Colombian landscape charter, please see:

<http://convencionglobal-cartadepaisaje-mf.blogspot.com/>
www.sapcolombia.org

The text agreed upon at Suzhou is available on:
<http://www.iflaonline>.

Communication Committee

Paula Villagra Islas

Chair of the Communication Committee, IFLA

IFLA's recently established Communication Committee is active and working diligently! The creation of the committee was approved by the World Council last May during the World Congress in Suzhou, China with the following objectives:



- Developing a comprehensive international communication strategy between regions, including different target groups (e.g. students, academics and practitioners) associated with the landscape architecture profession.
- Supporting, supervising and expanding all of the activities that relate to communication in IFLA, internally and externally.
- Developing and monitoring the implementation of key strategies for the IFLA web page.
- Ensuring that a communication workshop or panel discussion in relation to the communication strategies of IFLA takes place during each World Congress and regional conference.

The committee is chaired by Paula Villagra Islas, Chilean delegate, and includes the close collaboration of Desiree Martinez, IFLA President, and Christine Bavassa, the Executive Secretary of IFLA. During an intense and highly productive skype meeting that took place last July we agreed on pursuing the goals of the committee through two key approaches: the web page and a set of other communication strategies, some of which will be put into action in the following months.

We believe it is appropriate to assign an administrator and a collaborator for the web page of each region. The administrator will look for information and upload content onto the web site while the collaborator will collect information that will be uploaded to the web page, however his/her duties will not be limited to these tasks. The collaborator will also contribute ideas to the communication committee relating to further communication strategies in addition to the web page. We are in the process of appointing the ideal IFLA members for these positions.

With the aim of expanding the outreach of IFLA to all target groups we believe it is essential to utilize images and video footage of the exciting and innovative events that take place at our world and regional congresses. The images and videos will be aimed at documenting key events and talks. The objective is to make the content available to members who are unable to attend the congresses and to increase members' interest in IFLA events.

Some of these images will be uploaded onto the web page while others will be available on the IFLA Facebook page, which is currently under construction. The IFLA Facebook account will also be



2010 IFLA Student Charette

used for upcoming discussion forums, such as the Forum on Landscape Architects without Borders, which will be announced in advance.

Other strategies to expand IFLA activities within and beyond our peer group that are presently under evaluation are; the development and renewal of the 'Terms of Understanding' with key journals and the elaboration of a 'Conference Online' which will include at least one organization, such as a university, from each IFLA region.

It is also the aim of this committee to discuss our ideas with all IFLA members. For this reason, the communication committee meeting will be held as a forum during the next world and regional congresses. The meeting has been programmed in this format for the next Regional Congress of the Americas and we will make sure to have it in the agenda during the following World and Regional Congresses.

One of our key strategies is to reach a wider and more diverse audience. To this end, contributions to the IFLA News Brief need to be extended not only to associations, as has been the case up until now, but to IFLA's entire circulation list. This strategy will be explored during the next Landscape Architecture Month, April 2011. The committee and the World EXCO will work together on developing a program for next April 2011 in order to inform all of us about the events worldwide celebrating Landscape Architecture. They will also strive to inform others, outside of our profession, about IFLA's activities and objectives.

These and many other strategies are in our agenda but they will not be a complete success without the collaboration of all of you. The communication committee needs the constant contribution of all IFLA members. You can help by sending information about the events in your region, collaborating with the IFLA News Letter and participating in upcoming online events.

We will be waiting for your support and active participation!

IFLA Young Professionals: Expectations and Aspirations

David Gibbs
Young professional advocate

Young Professionals can be described as those Landscape Architects who have completed their academic qualifications, are now entering the profession and beginning professional practice and who are younger than age thirty-five.



Not only am I one of them, but I deal with them every day. Some I mentor in my office, others I mentor in other people's offices. Most are my former students. I teach part-time at the University of Cape Town, and year after year, the graduating classes request that I facilitate study groups and workshops to help them prepare for their professional registration examinations.

Through my engagement with students, graduates and young professionals, certain trends have become discernable. The expectations and aspirations of young professionals are shaped by their environment, their experience as well as their personality. Whereas fairly recent generations like my own, enjoyed a certain degree of collegiality, there is now a stronger (though not necessarily enabling) emphasis on individualism.

Although studio spaces are available for cooperative design at universities, many students prefer to work from home. A negative sense of competition leads to the jealous guarding of ideas. A subliminal insecurity pervades concerns about intellectual property. Increasingly, students seem to be isolating themselves from their peers and precluding opportunities for academic debate. In this environment, learning is reduced to the production of drawings and term papers, rather than the critical interrogation of concepts and the associated academic rigor of substantive research.



I believe this individualistic mind-set is evident in the relatively low student membership in professional organizations. Graduates with this mind-set find themselves isolated and remote when entering practice. Those who are not able to find work under the mentorship of an established practitioner suffer a certain 'inertia' and stagnation.

I would assert that increased competition perceived or born out of under-performing economies has exacerbated this trend. This in turn leads to far more ruthless and almost exploitative business practices; retrenchments, undercutting of statutory rates, etc. This results in limited employment opportunities and fewer options available to young graduates and nascent practitioners who have yet to establish their professional reputations.

Faced with such challenges, young professionals gradually become more cognisant of their individual limitations (perhaps through the humility that comes with further life experience), and realize the need for interaction with peers. The professional association (and by extension, IFLA) can offer them the forum for support and engagement they so certainly require.

Perhaps the professional association needs to reach out to young professionals far more actively, piquing their interest and welcoming their energy. Young professionals, including myself, need guidance and mentorship. We need to understand the development and current status of the profession from those who have brought it into being, as well as the social context of this status quo and its relationship to future development.

Young professionals need access to the professional knowledge, institutional wisdom and experience of established practitioners. Above all, young professionals need nurturing.



David Gibbs
Young professional
advocate

It has recently been suggested that IFLA coordinate a Young Professionals Competition specifically to encourage and acknowledge the 'youth' of the profession. Perhaps a component of this competition could involve the liaison with or guidance of senior professionals. Perhaps the adjudication panel could include young professionals. There are many creative ways to interpret a competition agenda, and this possibility would provide an immediate focus to help launch young professionals

advocacy while nurturing our young professionals themselves.

Young professionals need to become meaningfully involved in the professional community, and need to become far more active in professional associations. Opportunities can be provided within the organizational structure of such associations for junior members to participate while learning from more experienced colleagues.

Though we are aware that we still have much to learn, young professionals need validation and to feel valued; and I now perceive a growing trend for young professionals feeling the need to belong.

Landscape Architects without Borders Workshop 26 May 2010

Perry Howard, chair
James Taylor, recorder

A workshop dedicated to the potential foundation of a Landscape Architects without Borders (LWOB) was recently completed. To begin, Perry Howard reported on his investigation of the feasibility of establishing a LWOB organization. He passed out a brief paper summarizing his findings to date. Successful organizations have been developed by the medical, architectural and engineering professions that might serve as models or act as partnering opportunities. He presented the following questions for the workshop participants to consider:

1. Is there a need?
2. Is there an interest among members (landscape architects) to participate?
3. Is this a concept that should be supported?
4. If so, what should IFLA'S role be?
5. And finally, what should be the next steps?

NEED

Participants from Indonesia and Chile discussed cases of natural disasters such as earthquakes and tsunamis and the possible role of landscape architects in supporting recovery efforts. Perry noted that the ASLA had prepared a report on disaster recovery that could be made available. Other areas of need considered were capacity building and improving the awareness of decision-makers and aid agencies as to the capabilities of landscape architects. A second category discussed was special projects of assistance within developing countries or disadvantaged communities and a number of examples were presented. It was agreed that landscape architects have much to offer in both disaster recovery and special assistance projects.

INTEREST

It was noted within the group that a significant number of landscape architects would be interested in participating from all sectors of the profession ranging from students, to practitioners and educators, to retired or senior members.

THE CONCEPT

Participants suggested that LWOB could present a means for "open borders" in order to facilitate participation from students, interns and practitioners alike. It was also noted that those who participate will have to be prepared to support the basic needs of assistance projects. Examples of completed projects that demonstrate the potential role of landscape architects should be collected to help promote and shape an operational model for LWOB. Additionally, a means for registering qualified volunteers and for identifying appropriate projects must be developed.

IFLA'S POTENTIAL ROLE

While IFLA's resources may be too limited to launch a comprehensive organization such as Doctor's without Borders, it has a potential role as a broker or facilitator. Partnering opportunities may be possible with our allied professions such as

engineers and architects. The IFLA web page can promote the concept through project examples and ultimately provide a place to list volunteers and to post opportunities. It was agreed that a number of issues require further investigation before such an organization could be launched.

NEXT STEPS

Workshop participants recommended that the new IFLA Executive Committee form a task Force to investigate the concept of LWOB. It was proposed that the task Force be composed of two members from each region, including one from a developed country and one from a country smaller in size or with an emerging economy.

The responsibility of the task force would be to investigate need, resources, modes of delivery, promotion, partnering, financial considerations and liability concerns. The findings of the task force would be reported at the next World Council for action.

Regional Conference of the Americas CHILE, September 2-4

Landscape Architecture and Geography

Carla Ruttimann



Chile is a country of great contrasts and extreme landscapes. Its territory which spans 4.300 km, begins in the northern desert of Atacama, the driest place on the planet. At its other extreme, Chile approaches the South Pole in a region called the

Patagonia, a cold landscape of eternal snow and ice. While Chile is very long, it is only 180 km wide on average and is nestled tightly between two landscape giants, the Pacific Ocean and the Andes. By virtue of the fact that it is located at the meeting point of the Nazca Plate and the continental shelf, Chile is subject to both tectonic and volcanic phenomena and recently suffered one of the most intense earthquakes in history.

As the organizers of the conference, professionals who were born and who currently live in Chile, we felt it necessary to choose a topic for the conference with which we all identified. We chose the relationship between geography and landscape architecture. Thematically, we sought to present landscape architecture as the discipline resulting from the relationship between inhabited landscape, geography, and urban space.

The general objective of the conference is to promote landscape architecture as a profession that values the geographical identity of each place. With this framework, we hope that participants will get to know and discuss distinct visions, experiences and responses to the diverse local challenges that surface with regards to inhabiting the landscape. While defining our topic, we were greatly inspired by the work of our national architecture award winner Germán del Sol, whose statement of purpose regarding reconstruction of sites dictates: "The relationship between the natural environment and culture is the landscape. It comes from the relationship of each element to its country and is understood as the reunion of an unrepeatable and unique culture, in a single place and time."



In regards to the speakers, we wanted to address the issues from different points of view and ways of approaching landscape. For this reason, we included disciplines such as urban planning; geomorphology, understood as the study of those phenomena that make the work of landscape architects subject to constant and perpetual change; the reconstruction plan of the ministry of housing and urban planning; the construction of public space in underprivileged communities; planning and large scale landscape works; and of course, important Chilean and foreign landscape architects who will exhibit their work in the key note speeches. Among them are, Juan Grimm, Germán del Sol and Teodoro Fernández from Chile; Catherine Mosbach from France, Tilman Latz from Germany Diana Wiesner from Colombia.

The call for entries was very successful. From around 80 papers 25 were chosen. An excellent academic committee was appointed to take on the arduous task of selecting the papers. They took into account the relationship of the paper to the general theme, the contribution of the discipline, the clarity and specificity of the paper's objectives and the content of the proposed presentation. The Chilean Institute of landscape architects (ICHAP for its Spanish initials) brought five prestigious Chilean universities together in order to make this event possible. Many people have already signed up, indicating that the pre-registration was a success.

The first two days of the conference will take place through September 2-3 in the Santiago Hotel. The event will come to a close on September 4th with a picnic lunch that has been organized outside of the city. Regional council meetings and workshops in the Central University will take place two days before the conference.

General information and registration is available on the web at www.ichap.cl/conferencia

CATHERINE MOSBACH (France)



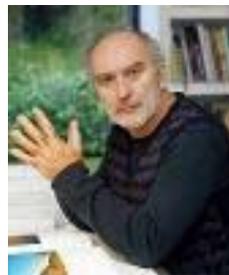
Landscape architect, cofounder of the magazine *Pages Paysage*. Visiting professor at the School of Fine Arts in Pennsylvania, 2003. Winner of the European Rosa Barba Award in the third landscape biennale in Barcelona, for the Burdeos Botanical Garden, 2003.

DIANA WIESNER (COLOMBIA)



University of the Andes. Landscape architect. University of Buenos Aires. Urban Planning, Japan. Has received awards in various national and international biennales and was recognized in the Holcim awards for Sustainable Construction. Currently she directs the Cerros Foundation of Bogotá.

Her talk at the regional conference ICHAP will address the topic: "From Sustainability To Regenerative Design."



JUAN GRIMM (Chile)

Landscape architect at the Catholic University of Chile. Considered a landmark in contemporary landscape architecture, currently working on projects in Peru, Easter Island and in Chile. His project; The garden of Blue Bay (Bahia Azul) was chosen for the BBC documentary on the world's top gardens. Author of the book, Gardens of Juan Grimm (Jardines Juan Grimm).

His talk at the regional conference ICHAP will address the topic: "Evolution Of Landscape Design Focused On The Increasingly Sustainable Garden."



GERMAN DEL SOL

(Chile)

Architect at the Catholic University of Chile and at The Technical School of Architecture in Barcelona, Spain where he also graduated. His Featured work includes The Pavilion Expo Seville (1990), the Puritan Hot springs of Atacama, the Geometric Hot Springs in Southern Chile and the Hotel Explora in the Chilean Patagonia. He was given the National Architecture Award of Chile in 2006.

His talk at the regional conference ICHAP will address the topic: "The Cultural Landscape."



TILMAN LATZ

Dipl. Engineer, Landscape Architect and Urban Planner ByAK
Dipl. Engineer, Architect ByAK, 1993. Received his Master of Architecture (MA) in landscape at

Kassel University, 1995/96. He spent an intermediate year at the Architectural Association in London, 1997. Since 1993 he has been a collaborator in the offices of Latz + Partner and became a partner in 2001.

In the spring of 2001, he acted as project leader at Jourda Architectes in Paris.

International lecture and teaching activities include working as a visiting professor at the University of Pennsylvania.

TEODORO FERNÁNDEZ



Architect at the Catholic University of Chile. Postgraduate in landscape architecture in the P.U.C. Featured work includes the chapel on the campus of San Joaquin, the sports center of the Spanish Stadium, The Bicentennial Park of

Vitacura and the Ines Suarez Park. Since 1984 he has worked as a professor in the project workshop of the architecture school at P.U.C.



CATHERINE MOSBACH

FRANCIA



TILMAN LATZ

ALEMANIA



DIANA WIESNER

COLOMBIA



TEODORO FERNANDEZ

CHILE



GERMAN DEL SOL

CHILE



JUAN GIMM

CHILE

Technical Visit:

A post earthquake historical sensory experience, CHILE

CHAMPA TOWN AND THE ACULEO LAGOON

Paula Villagra Islas
Chair of the Communication Committee of IFLA

OBJECTIVE:

The proposed field trip is an invitation to get to know and explore the highly representative, rural landscape of Chile, a territory rich in both natural and cultural heritage (including the sclerophyll forest, architecture, folklore, history and traditions). Similar to many Chilean landscapes, this area was affected by the earthquake measuring 8.8 degrees on the Richter scale, that hit February 27 of 2010. It illustrates, through a variety of emotional and material traces, the impact that the earthquake had on the Chilean soul.



The tour includes 7 stops (see itinerary below) where you will be able to see and experience the effects of the earthquake, the current reconstruction initiatives as well as the fundamental role that the landscape plays in the identity of the area. Indeed, it is this landscape which reminds local inhabitants every day that they are home.



During the trip, the Heritage and Landscape Corporation of Chile (<http://www.patrimonioypaisaje.cl/>) will present a study of the area that they developed aimed at recording and systematizing the impact of the land-

scape on people's perception. The purpose of this study was to identify, preserve and protect sensitive landscape areas with the objective of proposing a complementary tool to test, design, plan and reconstruct the affected area.



COST: \$24.500 Chilean pesos (\$49.00 USD) per person (includes lunch, transportation and bilingual guide).

MEETING POINT OF DEPARTURE: The front of the Hotel W (Isidora Goyenechea 3000, Las Condes), opposite the Peru Plaza.

MAP OF THE AREA.



ITINERARY:

9:00 pm - Departure from Santiago
 10.00 hrs - Arrival at Champa
 10:00 to 10:30 hrs - 'Plaza' of Champa - Stop 1
 10:45 to 11:15 hrs. Traditional House and surroundings – Stop 2
 11:30 to 12:00 hrs. Casa Patronal and Mushroom Abrantes – Stop 3
 12:15 to 12:45 hrs – Casa Patronal Pintue, San Jose Chapel and Christo del Belloto – Stop 4
 13:00 to 13:20 hrs – Los hornos (remains of the smelting of ores, nineteenth century) – Stop 5
 13:30 to 14:00 hrs – Rangué – Stop 6
 14:10 to 15:45 hrs – House of the Letelier family and lunch (see detail below)
 16.00 hrs - Return to Champa
 17.00 hrs - Return to Santiago

* Lunch includes a tour by Juan Jose and Maria Cecilia Letelier (Gold Medal, Chilean Gastronomy Association for their contribution to the recovery of the Chilean flavor and the economy), 'chirimoya' fruit juices (brought from La Serena), oranges and mineral water, strawberry wine, red and white wines.; 'sopaipillas' with 'pebre'; 'empanadas' (locally known as the best in the area); 'papaya' balls and 'lucuma' meringues with caramel. In addition, images which show the registration and creation of the Chilean race horse will be provided to every visitor.

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WGGW Conference & EXPO 10 CALL FOR PAPERS

This is to announce the call for papers for the Working Group On Global Warming Conference & Expo 10(WGGW Conference & Expo 10), 24th-28th, September 2010 at Mayfair London Hotel, Mayfair London W1K 1BE.

BACKGROUND

The financial, food, fuel and climate crises are individually serious issues, but in combination their impact could be catastrophic for the global economy. Perhaps we stand at a crossroads. Even as we move into a global economic downturn there are growing calls for an accelerated transformation towards low carbon and resource productive economies. To move forward will require new and more efficient solutions, technologies and products alongside behavioral change. Climate change is now universally recognized as a significant global environmental challenge and as a consequence, debate over the measures needed to tackle climate change has moved up to the top of the agenda amongst civil society, business and government.

The United Nations Climate Change Conference in Copenhagen in December 2009 highlighted the major challenges and opportunities associated with climate change as we move towards post 2012 carbon dioxide (CO₂) reduction targets. In October 2008, the UK raised the bar by announcing a target of cutting CO₂ emissions by 80% by 2050. Innovation will be a core part of the way forward. The Stern Review underlined that increased investment in R&D and innovation could significantly reduce CO₂ emissions and we have seen more than \$5 billion of venture capital invested in clean tech worldwide since January 2007 (Source: Ernst & Young). However, we need to create much better international, national and regional structures and systems to adapt to climate change as well those to stimulate, nurture and progress new low carbon

ideas through R&D to commercialization and the marketplace. A new system is needed that fosters sustainable, low carbon and resource productive innovation - short, medium and long-term. Designers, innovators, investors, entrepreneurs, consumers and governments all have a role to play in the change that is needed.

CONCEPT

WGGW Conference & Expo 10 themed "Impacts of the Global Recession on Sustainable Development, Climate Change Policy and Markets" will provide a platform to discuss the future opportunities and challenges related to the design, development and commercialization of low carbon innovation, technologies, products and services. WGGW Conference & Expo 10 will include invited and referred papers from academics, consultants, entrepreneurs, investors, technology providers, designers, sustainability, environment and Corporate Social Responsibility (CSR) managers as well as other business functions. The event will be a unique learning experience, networking space and an opportunity to think. Delegates will come globally from companies, entrepreneurs, as well as academia, government and non-governmental organizations (NGOs). The conference is supported by an international Advisory Board.

CONFERENCE TOPICS

WGGW Conference & Expo 10 welcomes conceptual and research-based papers covering sustainable innovation, technology, product and service design and development. Papers focused on low carbon solutions and sustainable innovation related to the following topics and among others, are particularly welcomed:

- Global Warming and Climate Change and the Oceans
- Sustainable Environment, Health and Development
- Remote Sensing and Global Surveillance
- Water Resources Management
- Carbon & GHG Management
- Extreme Events and Impacts Assessment
- Greenhouse Gas & Ecosystems
- Human Health In a Changing Climate

- Agricultural and Forestry Resources Management
- Clean Energy Technology
- Low GHG Transportation
- Education: Global Change & Sustainable Development
- Case studies

BENEFITS

WGGW Conference & Expo 10 will provide a range of benefits to speakers and participating delegates:

- Sponsorship: All round air ticket, per diem, travel insurance and visa fees to be provided for all speakers and participating delegates
- Unique: Forum for new ideas and concepts
- Leading-edge: Presentations from key international researchers, practitioners and policy-makers
- Content: New research, results and thinking
- Networking: Opportunities to meet business, government and academia
- Track-record: Over 900 delegates from over 50 countries have attended previous conferences
- Established: 3rd international conference

SUBMISSION DETAILS

Conference papers: please email to donjack49@gmail.com, fax or email up to 500 words describing your proposed paper by the deadline, 10th September, 2010. The paper will then be sent to the Advisory Board for evaluation and authors will be given feedback on or before 17th September, 2010 the deadline for paper acceptance. Please only submit abstracts if you have registered for the conference. Registration is free of charge.

CONTACT

For more information on WGGW Conference & Expo 10 please contact:

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